



The Marketing Bridge

We're here to forward fund your development.

HOPE
CAPITAL



CASE STUDY

The Marketing Bridge put into practice.

An experienced property developer was introduced to Hope Capital to seek refinance of his existing development loan as he had come to the end of the term and his lender was seeking repayment.

We were delighted to offer a loan facility of up to 75% of the valuation of the completed units; this provided the borrower with funds to repay their existing funder and released tied up capital for the client to complete the final landscaping and site completion.

The loan was completed within two weeks of the initial application and the client was delighted with the terms offered and the speed of completion!

Benefits of this deal...

- 1 Formal offer of funding made before development commences with funds made available immediately.
- 2 Equity release available as soon as the development work is complete for the next project.
- 3 Maximise profit without the need to sell off-plan – no more discounted unit sales.
- 4 Potentially lower development funding costs due to clear exit strategy in place.
- 5 Unique opportunity to forge strong working relationship with a true principal lender.

“Trust and honesty are vital elements of our service, from the initial application, through to a speedy completion and then for the duration of our professional working relationship.”

JONATHAN SEALEY



GET IN TOUCH

CALL **0345 494 0708**

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VISIT **hope-capital.co.uk**

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